

# To Enhance Reputations Hospital Should Leave Payment for the Poor Patient

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## ABSTRACT

A hospital is a sacred place where sick people take a hope, some patients come back healthy and some patients come back disappointed. The Staff serve the sick patients well and the doctors try their best to heal the patients especially the poor patients. Hospitals should increase the volume of services, provide the lowest cost services, and offer a variety of options to patients so that patients have access to their treatment. Hospitals should have advanced quality procedures, medical equipment and various services for patients. The hospital should be well decorated So that the patients are interested in coming to the hospital and they should be served with care. As a result, the reputation of the hospital will increase and the patient will be attracted to visit the hospital. The hospital should do something through which the hospital will benefit as well as the poor suffering patients will also benefit and the hospital will help the poor suffering patients with that benefit.

**Keywords:** Hospital, Market, Reputation, Services

## I. INTRODUCTION

Early hospitals were primarily Almira's, one of which was founded in Philadelphia in 1713 by English Quaker leader and colonist William Penn. The first incorporated hospital in America was the Pennsylvania Hospital in Philadelphia, which received a charter from the Crown 1751. A hospital is an institution and a building where all kinds of diseases and the injured are treated. During the treatment, arrangements are made for their accommodation and food. A hospital is an institution where every disease acts as a center for diagnosis and education. The modern hospital has developed outpatient facility as well as emergency services.

During these developments, many types of hospitals have been built in the 21st century. and

different types of hospitals such as Specialist Hospitals, Government Hospitals, Public Hospitals, Corporate Hospitals, Voluntary Hospitals, Nursing homes were built for the patients and injured patients to stay during their treatment.

And some were made under medicines such as Allopathic hospitals, Homeopathic Hospitals, Unani Hospitals.

In the 21st century, when a very big infectious disease came to for this infection was being caused by coming in contact with infected person and infected object, then the time had come for the hospital to be more developed. The disease, whose name was corona infection, which was covered in the whole vision, which came in the form of a great struggle for the hospitals and health care industry, now was the time when the hospital had to invent new types of medicines and new ones. Adopted the methods Jesus was able to get rid of the corona infection in the whole world.

So we can say that the hospital, apart from the hospital, is a very good and holy place of human birth from where human starts his life.

## Objectives

- 1) To study reputation indicator
- 2) To determine the satisfaction of patient
- 3) To measure the performance of the hospital

## II. LITERATURE REVIEW

“Patient satisfaction” in this topic and understand that Patient satisfaction is very important part m the hospitals There is the responsibility or the hospital authorities to provide care not only for a short period of time till patient Recovery There every patient should be treated equally ever the poor patients

“Correlation between hospital finances, and quality and safely of patient cases” and saw

that, financially developed hospitals are completely reliable to quality of called, quality and safety of the patients and quality improvement of the hospital.

“The Impact of reputation, costs, and Interactive care on Patient satisfaction” and I have seem to this researched based on safety and patient satisfaction, very important to gain the hospital reputations and hospital reputation depends on their quality maintenance and satisfaction of the patient. The hospital is reputed, not all patient get services, poor patient offer have to go back to big reputed hospitals only because of lack of money.

### III. METHODOLOGY

We went to visited DM hospital, this hospital is a specialist center for the treatment of kidney diseases and critically ill patients. Nice facility and also comfortable for middle class family members. Around 10% concession is given for poor people in this hospital. One to one specialist doctors come to DM Hospital. Had there been a good full time qualified HR Manager, it would have been a better professional managed private hospital. Patient told that is this hospital, patients are treated like family and Cleanliness is also very good, which is commendable. Due to all these reasons this hospital has a good reputation in the society.

We went to Glocal hospital and found that the hospital is very nice and the staff is very good and the hospital is very clean and the doctor’s behavior is very good. After going there and talking to patients, I came to know that the behavior of the staff of this hospital is good and some patient’s say that the behavior of the staff of the hospital is not good. When we went to the hospital, we found out from the patients that many of the staff here are 10 pass.

### IV. CONCLUSION

We went to visited in two Hospital, and we all saw it the Hospital is a holy place where doctors try their best to cured all patients, and Doctors try to make patients better, hospital staff makes it better.

After the arrival of COVID-19, many patients have to face many difficulties Like Couldn’t provide good accommodation for poor patients, hospital beds were less and many other things were lacking, couldn’t treat them well etc.

As a result, if the hospital does not have money to treat them, they should reduce their amount of money, as a result of which the reputation of the hospital will increase in the

society and poor patients will get the opportunity to receive treatment.

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