



# Certificate of Publication



This is to confirm that

Khushbu Sharma, Dr. Mahesh Uday Mangaonkar

Published following article

A Study on Analyzing Promotional Tactics in Retail Sector with Special  
Reference to Reliance Retail

Volume 3, Issue 7, pp: 653-660

[www.ijaem.net](http://www.ijaem.net)

A Peer Reviewed Journal

International journal of Advances in Engineering  
and Management (IJAEM)

ISSN: 2395-5252

Publication Head