

## Certificate of Publication



This is to confirm that

Mr.P.Boopathimaharaja, T. Jothika

Published following article

Consumer s Attitude On Effective Television Advertisement A Study In Gobichettipalayam Town

Volume 4, Issue 7, pp: 725-732

www.ijaem.net

A Peer Reviewed Journal

International journal of Advances in Engineering and Management (IJAEM)

ISSN: 2395-5252

**Publication Head**