



# Certificate of Publication



This is to confirm that  
Kumar Ayush, Kunal Bhati,  
Published following article

Impact of Marketing Strategies on Consumer Behaviour With Reference To  
Patanjali.

Volume 4, Issue 5, pp: 2264-2277

[www.ijaem.net](http://www.ijaem.net)

A Peer Reviewed Journal

International journal of Advances in Engineering  
and Management (IJAEM)

ISSN: 2395-5252

Publication Head