



Certificate of Publication



This is to confirm that

Pranav Unni, Divya Singh, Vikram Pratap Singh, Anchal Lohiyal

Published following article

Influencer Marketing and Purchase Intention on Social Media Role of
Brand Awareness, Brand Trust And Brand Love Among Youth

Volume 3, Issue 2, pp: 823-834

www.ijaem.net

A Peer Reviewed Journal

**International journal of Advances in Engineering
and Management (IJAEM)**

ISSN: 2395-5252

Publication Head