

Certificate of Publication



This is to confirm that

Dr. Lalita Mishra

Published following article

Investigating the effects of pricing strategies on competitive advantages in thehotel industry the case of Novotel

Volume 3, Issue 3, pp: 68-74

www.ijaem.net

A Peer Reviewed Journal

International journal of Advances in Engineering and Management (IJAEM)

ISSN: 2395-5252

The second

Publication Head