

# Emerging issues in commerce education in India

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**ABSTRACT:** Modern business commerce education cover diversified fields of education and research in different aspects of business environment. The growing phenomenon of globalisation, Liberalization and

privatization influencing the commerce education today India holds a very high position next to China only, among the fast growing economies in the world. Commerce education is business education. commerce education is that area of education which develops the required knowledge skills and

attitudes for the handling of trade, commerce and industry. The recent commerce education has emerged in the form of chartered accountant, cost and works accountant, company secretary and business administrator. commerce is a totally different form other disciplines. so, it must select new routes to service the ambitions of the nation the present article modestly attempts to address certain relevant issues in connection with the challenges and opportunities faced by the commerce education in India in this dynamic business scenario

**Keywords:** Emerging issues, commerce education, Students, business, e-commerce, finance, management.

## I. INTRODUCTION:

Commerce is a popular choice among students after passing 10<sup>th</sup> standard. If you are good with numbers, good at analysing and dealing with large chunks of data have a tests in finance, economics, management and accounting commerce stream have a thoughtful outlooks on the outside world. The commerce education enables the you to understand and judge the various trends of trade and business of the modern, A commerce graduate keeps his eyes on profit and loss. The rise and fall in the business and the demand of the modern time commerce education serves as a catalyst to socio-economic development of any country or a region.

Without commerce the industry will find it difficult keep the pace of production it helps to increase demand for goods on one hand and the other hands it helps industrial by getting them the necessary raw material and other service.

Commerce is concerned with buying selling and distribution of goods and commodities it is an organised system for the exchange of good and services it involves not only the functions of buying and selling but several other activities required to facilities buying and selling.

You gain financial literacy it is the one of the most important things one needs to learn and is not taught in school but when you study commerce you will get the basic knowledge of finance economy you will have clear idea on how our economy has evolved from barter to bitcoins.

## Objectives of the study

The main objectives of study are as:

- To find out the emerging issues and challenges in the area of commerce education.
- To identify future trends in commerce education.
- To make maximum use of technology in commerce education.
- To create maximum awareness among the students about the use of e-commerce in commerce education.
- To give more priority to practical knowledge along with theoretical knowledge.
- To highlight the role of commerce education business world.
- To explore the commerce education in India.
- To introduce subjects related to vocational education in general commerce to continuously enhance the skill of the students.

## Utility:

- The gratitude in commerce had ample utility as he can join any private institute or government organization as a specialist in any. If commerce stream and they can also pursue professional courses such as C.S., C.A., ICWA and PGDCA.

- A commerce graduate has ample opportunities into accountant financial services as a financial consultation, stock brokers, merchant bankers, budget consultants, financial portfolio manager, projects formulation manager, tax consultant, etc.
- India will experience standard based education in commerce that focus on outcomes for students learning as per research study. The numbers of e-commerce students / aspirants in India will rise to 100 million in the next few years this will create more job opportunities and career scope for commerce education.

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## II. CONCLUSION:

We know that today's technological advancement is taking place in the service sector in most areas of the economy, especially the kind of skill and knowledge that our courses provide. Information technology development, information communication tools, gadgets, and we have adapted to the changing world situation to keep pace with the changing environment. We can't stop it all of a sudden, but planning for the future can reduce the need for education. The country has become a village, the boundaries of every country are falling, therefore, there is no doubt that every educational institution like school, coaching class, college, and university can achieve the right success in the field of education by adopting virtual or digital class along with the class.

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