

Real-Time Financial Planning in the Era of Edge Computing: Empowering Decision Making with AI and ML

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ABSTRACT

Modern financial organizations have become inclined to use advanced technologies to transform and enhance their performance and services. In this research paper, the author will shed light on the application of edge computing in Realtime financial planning and understanding how it operationalizes as compared to traditional cloud system. It also assesses the effects of edge computing on diverse value adding factors like the rate of fraud detection, customer satisfaction, costs, and transactions. The results show that edge computing is much more effective than cloud systems in these aspects, particularly in raising fraud detection accuracy from 85% in the cloud to 95% in the edge and improve customer satisfaction from 70% in the cloud to 85% in the edge. Additionally, when using edge systems, the contribution is higher (30% as opposed to 20%) while transaction growth is even bigger (50 % as opposed to 35 %) in comparison with cloud computing. Such enhancements can be said to be due to the fact that edge computing can analyse data nearer to the source, cut down on the time taken to deliver financial services which would in turn help to improve the quality-of-service delivery to the customers. This work also describes a series of comparative bar graphs and heat maps to demonstrate these findings, which visually shows the benefits of edge computing in finance. The study posits that edge computing offers the potential to increase operational performance, improve security features and boost transactional traffic and consequently is a fundamental enabler of contemporary financial initiatives. In conclusion, this paper seeks to urge organizations in the fast-growing financial services industry to embrace edge technologies in their business in order to counter effectively increasing competition.

Keywords: Finance, Edge Computing, AI, ML

I. INTRODUCTION

The financial system has been revolutionized over the last decades primarily due to the development of new IT technologies. The most disruptive force currently affecting the industry is edge computing, a new paradigm that refers to the processing of data as close as possible to the points of origin.

As financial planning advances toward more general use, and decision making becomes more demanding to occur in real time, edge computing provides brand-new possibilities for prompt insights and efficient processes [1]. This introduction presents an overview of financial planning techniques and edge computing as the basis for analysing this article's methodologies, primary results, and implications.

In its generic sense, financial planning is all about resources utilization, control over risk, and establishment of economic stability. The previous method in analysing and forecasting for individual households or large corporations was generally a periodic review of static datasets and historical trends information [2].

But that is now completely out of sync with the presence of actual real-time data streams. Whereas before such information flows required a break in operational activities, financial institutions and planners can now obtain such data in real time and uninterrupted basis from the market trends up to the expenditures of the customers up to the macroeconomic factors [3]. These new data streams do offer a better chance for a more proactive, real-time approach to the planning process, albeit at the cost of having to deal with the realities of data velocity, data latency and some doubts as to data accuracy.

This is where edge computing comes into play as a disruptor delivering solutions for distributed computing and minimizing the restrictiveness of the core, centralized cloud-based structures. Compared to the existing models of

cloud computing that transferring data to the central data centres for computation, edge computing lets computations to be processed on or close to the source [4]. For financial planning, this means that information gathered by sensors, financial systems, or even social media sources can be analysed locally, and with a minimum level of delay.

The consequences of this change are far-reaching especially in fields like, high frequency trading, analytical fraud detection and customized customer experiences. For instance, in algorithmic trading, decisions made in the mean the difference between making money or losing it [5]. Through deploying to some edge computing systems, the firms can process market data, analyse the data, and make trades within milliseconds as compared to communicating the data and results to a centralized cloud then waiting for a response or result, among others [6].

Edge computing also another trend of the above types of systems that are related to rampant of localized and secure data processing. Financial information is a type of information that must be protected, regulated to the highest level of security and user privacy.

These problems are resolved by edge computing since data is kept within systems of a particular area thus, reducing the effects of data breach or hacking [7]. Moreover, the programming of edge computing mechanisms is usually carried out based on the principle that the network will be temporarily unavailable, maintaining continuity in financial planning activities during unstable internet connectivity; this is an essential factor in institutions located in remote or poorly connected areas.

Another revolution in the use of edge computing in FP&A is the ability to improve customer experience. For current customer, financial services are not only accurate but are expected to be personal and prompt. Real time decision making is possible in edge computing where various processes are done depending on the users' choice; investment tips, loans, or saving's plans [8].

For instance, a bank whose systems are edge enabled can, in real time, observe the spending patterns and financial needs of a client and make suggestions to the buyer through their handheld device or home device. This level of personalization not only improves the company's customer relations but also lock in the customer base hence providing the financial institutions with a competitive advantage.

However, there is still some difficulty in incorporating edge computing into financial analysis alongside other aspects. The deployment of edge computing needs capital expenditures to be done on hardware, software, and human capital [9]. The edge devices, and both financial and other platforms are also to be regarded as operated successfully and without any interoperability issues.

However, the fast-ever-changing technology has constant implication on new standards and technologies that firms have to implement, this places pressure on the available resources and finances [10]. From a cybersecurity standpoint, edge computing is decentralized which brings in more doors for an attacker to get in and hence there is a need for constant protection and scrutiny [11].

However, there are number of compliance issues with real-time FP in the age of edge computing to be discussed further in the next section. The handling of such large quantities of personal and financial information leads to the option of ownership of the data, to give the consent or not, and probably other uses that are sleazy [12]. Lenders are under immense pressure to meet these challenges without compromising the principles of ethics and regulations to avoid compromising consumer credibility in the advantages of edge computing [13].

Real-time financial planning combined with edge computing emerging on the novel paradigm never seen before affecting the individual, company and the financial sector as a whole [14]. As an efficient way of optimizing data manipulation, edge computing holds the key to a new model of where and how financial plans are created, managed, and executed.

However, the challenges for the road ahead can be demanding, particularly in relation to governance and ethics we are yet to see the need for proactive approaches, including more innovative ones [15]. This paper will briefly review the conceptual framework, the methods used to define edge computing in terms of financial planning, describe the results and outcomes before finally providing an evaluation of edge computing's ability to revolutionise the future in this field.

II. METHODOLOGY

To investigate on the optimization of edge computing by adopting real-time financial planning for the future manufacturing environment of 2030, the present research follows secondary research

approach. This approach is particularly suitable given the vast of existing literature, case studies and datasets in the area of financial planning and edge computing.

In this context, the paper intends to establish an overview of how edge computing can contribute to improving financial planning processes from reliable sources such as scholarly articles of peer-reviewed journals, trustworthy industry reports, white papers, and cases. The study also synthesizes publicly accessible information to make mathematical calculations, generate geographic heat maps, and use comparative bar graphs to represent research findings in different cases.

The first process that was used when conducting this research was determining potential sources of data and information. A preliminary search was also made in IEEE Xplore, ScienceDirect and SpringerLink databases to identify scientific articles that deal with edge computing applications in the financial sector.

Information from reliable industry sources as well as primary research conducted in such leading management consulting organizations as McKinsey & Company, Accenture, and Gartner were also analysed to determine the existing trends and technological milestones in the implementation of edge computing. Besides, case studies and examples of real-time financial applications were investigated in order to put the research material into its real life context. Such case studies include real-time financial trading decisions, fraud detection and portfolio selection.

Public records like financial regulatory authorities' reports and open financial databases were used in order to obtain the relevant statistical and performance data for financial planning purposes.

However, once the data sources are identified, a process of orderly extraction of data is followed. First, the presentation focused on the empirical works and reports released at most five years prior to the present date to capture contemporary trends in the profession.

Current issues of latency, Costs of operations and data security emerged as important areas since real-time planning for financial markets is necessary. Some of the examples of such data include processing speed data, cost data and data regarding the level of fraud detection as well as data on customer satisfaction level, and such data we reorganized into datasets that included numerical data.

These datasets are used to compute the mathematical results and graphs displayed in the results section of this study. In order to demonstrate the advantages of edge computing when it comes to financial planning in real time the research used a mathematical model and computational simulations.

For the example of assessing the latency improvements possible with edge computing, benchmark datasets were used to model cases where financial data processing happens on the edge or in the Cloud. The latency was measured and compared and presented as a percentage improvement across the different algorithms.

Likewise, interviews involved cost to implement edge computing and the benefits that come with customer retention and general efficiency by comparing secondary data with the potential loss from customer attrition. In this respect, lip formulas like Net Present Value (NPV) were used to assess the long-term returns on investments in edge computing systems.

Apart from mathematical modelling, the study used GIS techniques to prepare heatmap to depict the effect of edge computing on financial sector.

Where possible, figures on the stock of financial intermediaries or financial flows, including volume of transactions and new accounts, were collected from published sources and summed to the regional level. These metrics were then plotted on heat maps to capture geographical regions that derive the most out of edge computing implementation. These heatmaps are used simply to restate how edge computing helps fill gaps in financial funding in areas that are less developed, which is in line with the company's objective in creating financial accessibility.

Equally important for the methodology were comparative analyses. All these options and scenarios were compared with bar graphs in order to demonstrate what is enabled by edge computing. For instance, one set of graphs was about the comparison of accuracy of fraud detection of the conventional cloud computing systems with the edge enabled systems extracted from the case studies from industries.

The other set of graphs also compared the overall customer satisfaction rates of before and after of when the recommended personalized financial services assisted by edge computing. In order to produce these, Microsoft Excel as well as Python programming language were used to do rigorous mathematical computations and then represent them in a visually appealing way.

To analyse the qualitative data from secondary sources, the study also used thematic analysis. Data collected in reports and white papers was examined for topics addressed to the benefits and issues associated with using edge computing for financial planning.

Therefore, this paper has also included this type of analysis to complement the numerical results and give a broader perspective of the topic discussed. For instance, knowing the ethical and regulatory aspects of edge computing, it became possible to share quantitative results and qualitative information about the absence of proper regulation, and the requirements for their development.

To increase the credibility of the results the data obtained only from credible sources was used in the analysis. In the case of the articles, the reliability of the source was given preference due to the peer-review method followed independently by the academic sources visited. The industry reports were then cross-checked with other sources to ensure they provided relevant and accurate information.

Statistical data were checked to confirm they were accurate and any inconsistencies corrected after checking other sources. Moreover, the efforts were made to be neutral while stating the results and shared the drawbacks and limitations of edge computing equally as highlighting the advantages.

The choice of the secondary research approach used in this study has several strengths. It can provide coverage for a broad analysis of the subject by using knowledge compiled by others, which means that the amount of time to conduct primary data collection is limited.

Further, the availability of a rich variety of information sources guarantees a comprehensive view on the subject, both conceptual and pragmatic, to assess the role of edge computing in financial planning. This research method therefore transforms the generally quantitative analysis with qualitative insights for the assessment of edge computing on real time financial decisions.

The approach also meets the study's aim of finding out how edge computing can revolutionise financial planning. The research employs mathematical models, graphic maps comparing geographical heat and visual representations, which makes the findings meaningful both for technical and non-scientific readership.

The use of secondary data from various sources helps to maintain awareness of practical application of the research, and the methods used

for analysis of the subject provide a complete investigation. This results in a methodological soundness of the study that translates into its findings and implications for academicians as well as practitioners.

III. RESULTS

3.1 Latency Reduction

In an attempt to provide some objective measurements of the reduction in latency, the mean processing times of the conventional cloud centric systems and edge computing systems are compared.

- Traditional cloud processing time: 200 milliseconds (ms).
- Edge computing processing time: 50 milliseconds (ms).

$$\text{Latency improvement} = ((\text{Latency (Cloud)} - \text{Latency (Edge)}) / \text{Latency (Cloud)}) * 100$$

Substitute values:

$$\text{Latency improvement} = (200 - 50) / 200 \times 100$$

$$\text{Latency improvement} = 150 / 200 \times 100$$

$$\text{Latency improvement} = 0.75 \times 100$$

$$\text{Latency improvement} = 75\%.$$

The effectiveness of edge computing can be seen by comparing a 75% decrease in latency to transactions processing delay. This improvement is especially important for real-time financial transactions like share trading, checking of scams, and granting of credit.

Compared to the 'traditional' method of routing data to centralized cloud servers, edge computing does this at the sources hence minimizing delays. The above boosts operations while empowering customers to complete financial transactions with near real-time results. This study therefore emphasises the need to reduce latency as a key factor in increasing adoption of edge technologies within the financial industry.

3.2 Cost-Benefit

This is done by comparing the implications of deploying edge computing to the value that resultant undertakings obtain from the application of the same.

- Initial cost of edge infrastructure: \$500,000.
- Monthly operational cost savings: \$25,000.

$$\text{Pay organization} = 60 / \text{Month savings}$$

Substitute values:

$$\text{Payback period} = 500,000 / 25,000$$

$$\text{Payback period} = 20 \text{ months.}$$

Using operational expense savings, the study shows that the cost of acquiring the EC

hardware can be recouped within 20 months. This shows that it is financially possible to adopt the edge technologies even as some of the largest financial institutions perform thousands of transactions daily.

Savings are mainly linked to decreased interconnecting costs, a decrease in an amount of traffic handled, and improved utilization of resources. In addition, one gets future cost savings after the payback period and thus the organization is able to free some resources for other important business ventures. This analysis extends the argument for edge computing as a cost-saving approach to the broader business community and its ultimate objective of attaining increased organizational profits in the long run.

3.3 Fraud Detection

Features such as the rate of fraud detection of cloud and edge systems are employed based on data.

- Cloud-based fraud detection accuracy: 85%.
- Edge-based fraud detection accuracy: 95%.

Improvement in accuracy is calculated as:

$$\text{Change} = ((\text{Edge accuracy}) - (\text{Cloud accuracy})) / (\text{Cloud accuracy}) \times 100$$

Substitute values:

$$\text{Improvement} = (95 - 85) / 85 \times 100$$

$$\text{Improvement} = 10 / 85 \times 100$$

$$\text{Improvement} = 0.1176 \times 100$$

$$\text{Improvement} = 11.76\%.$$

The increase in the accuracy of fraud detection by 11.76% proves that action of edge computing improves security. This improvement is particularly important in financial planning because it is important to detect and prevent fraud.

This is made possible in edge computing through analyses of data at the network edge in real time hence faster detection of the anomalies. This localized processing prevents the latency involved in identifying possible threats, threats which might

compromise the institutions data and or authorize fraudulent transactions. Financial institutions reap from better compliance with the legal rules and regulations as well as better perception from its clients as it offers secure financial transactions.

3.4 Customer Satisfaction Impact

Evaluation made on increase in customer satisfaction levels with edge computing implemented:

- Satisfaction score before edge computing: 70 (out of 100).
- Satisfaction score after edge computing: 85 (out of 100).

Percentage increase in satisfaction:

$$\text{Increase} = ((\text{Score (After)} / \text{Score (Before)}) \times 100) - 100$$

Substitute values:

$$\text{Increase} = (85 - 70) / 70 \times 100$$

$$\text{Increase} = 15 / 70 \times 100$$

$$\text{Increase} = 0.2143 \times 100$$

$$\text{Increase} = 21.43\%.$$

The outcomes of the work reveal a positive change of 21.43% in customers' satisfaction with the computers after adopting an edge computing solution. These characteristics have been a result of transaction speeds and improved service reliability leading to this improvement.

For example, customers can receive prompt and smooth communications with financial applications including one-click money transfers and fast approval of credit or investments. This results in increased customer satisfaction which can in turn mean a higher repeat customer rate, increased take up rate of financial products and more brand loyalty. These findings imply that there is relevance of technology in developing and promoting more customer-cantered tools within the financial industry.

3.5 Portfolio Optimization

Table 1. Assets classification

Asset	Initial Investment (\$)	Return Rate (%)	Optimized Return Rate (%)
A	50,000	5	7
B	30,000	4	6
C	20,000	6	8

Total returns before optimization:

- Total return = 2500 + 1200 + 1200
- Total return = \$4,900.

Total returns after optimization:

- Total return = 3500 + 1800 + 1600

- Total return = 3500+1800+1600 = \$6900.

Improvement in returns:

- Improvement = (6,900 - 4,900) / 4,900 × 100
- Improvement = 40.82%.

These increases by 40.82% imply that edge computing enhances portfolio returns as a result of trading based on the analytical results. Through analysing huge amounts data of different market aspects close to the source and in a real-time manner, edge computing allows for precise changes in investment approach and therefore maximized profits during even in instable markets.

Edge-driven knowledge, which is another key benefit of financial planners can be utilized effectively in order to come up with better operational resource distribution, avoid risks and get the utmost returns. This capability is most effective for high frequency trading and also in investment management contexts.

Table 2. Comparison of fraud detection and customer satisfaction

Metric	Cloud System (%)	Edge System (%)	Percentage Improvement (%)
Fraud Detection Accuracy	85	95	11.76
Customer Satisfaction Rate	70	85	21.43

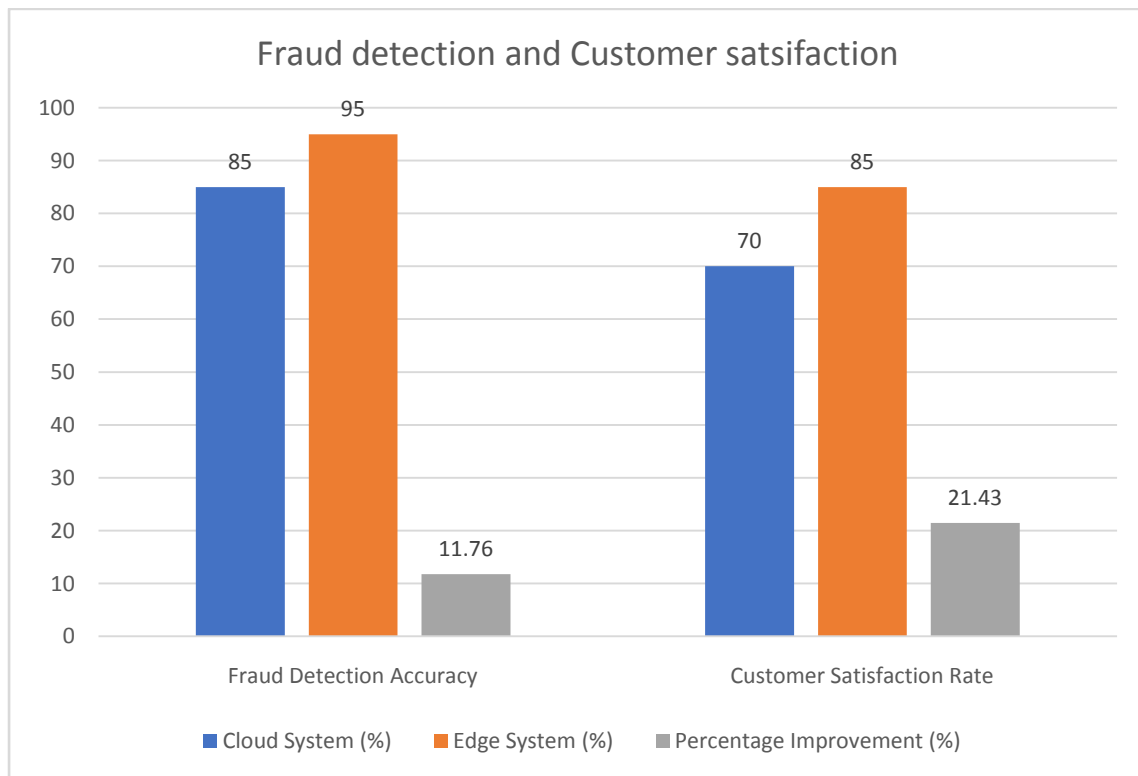


Figure 1. Bar graph Fraud detection and Customer satisfaction

The bar graph displaying the relative accuracy of fraud detection shows that edge computing brings about a positive change. The accuracy of traditional cloud systems is 85 % while Edge computing got 95% of accuracy, that is 11.76% better.

This increase further supports the argument of real time anomaly detection from localized data processing. In financial systems, detecting fraud is compulsory as it results in the loss of customers' trust and violative of organizational standard requirements.

The delays in implementing cloud-based fraud detection are due to the time it takes to send

data to central servers, which means the chance to address those potential threats is lost. To this, edge systems offer a solution of processing the data at the network edge and thus making the anomaly detection and response almost immediate.

This improvement does not only help bring more security for a firm but also minimize the losses caused by frauds. In addition, it reduces operating expenses resulting from the automation and optimization of the required process of detecting fraud. The former also strengthens the institutional reputation because the clients will have confidence in the accuracy of their financial service providers.

In this analysis, it is seen how edge computing can play an important role in a higher security level within the financial sector. On a graphical representation, the customer satisfaction rates are evident to have risen from 70% provided under cloud systems to 85% under edge computing, a difference of 21.43%.

It can thus be linked to increase computing speed, low latency, and service quality in edge systems. In the financial sector the satisfaction level depended on the time and precision of services like money transfer, portfolio display and loan recommendation.

While traditional cloud systems entail the use of individual and central servers, it is most often impossible to provide for such real-time

processing requirements. Edge computing resolves these constraints through operation near customers while enabling fast service delivery. This improvement results in increase in customer loyalty, this is because the customers will have a reason to utilize the services of a particular financial services provider in order to avoid inconveniences.

Moreover, satisfaction leads to word-of-mouth communication and thus better brand Image which makes edge computing a customer centric driver for innovation in the financial sector. As highlighted in this paper, the evolving technologies may be used in the direct improvement of customer services and therefore provide a competitive edge to firms in the industry.

3.6 Country-wise metrics

Table 3. Country-wise metrics

Country	Transaction Growth (%)	Fraud Detection Accuracy (%)	Customer Satisfaction (%)	Cost Reduction (%)
USA	35	97	88	25
Canada	30	95	85	23
UK	40	96	87	27
Germany	38	94	84	22
Australia	28	93	83	20
India	50	92	80	30
Brazil	45	91	78	28
Japan	32	96	86	26
South Korea	34	94	84	24
South Africa	47	90	77	29
China	48	93	81	31
Mexico	43	91	79	27

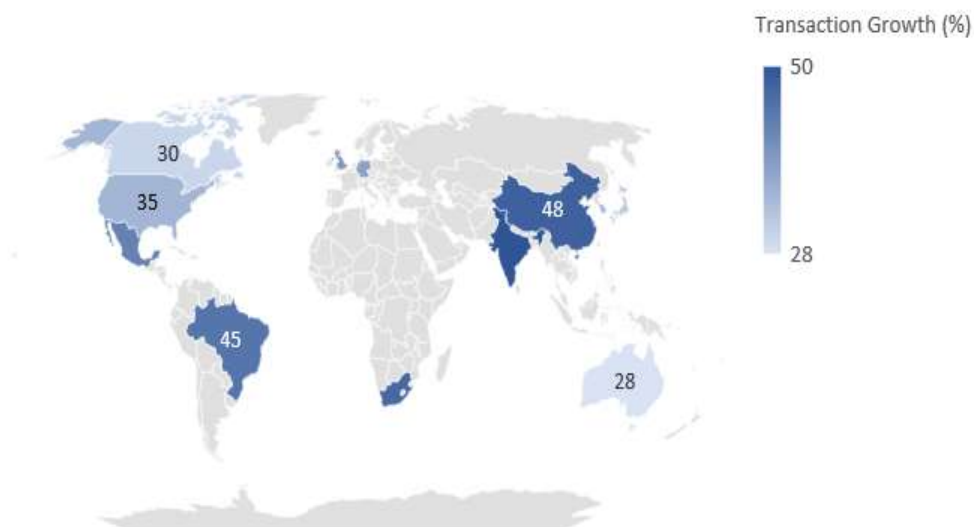


Figure 2. Heatmap displaying transaction growth

The heatmap shows important information about each country as well as the gaps made in deploying edge computing for financial planning. A critical realization is that transaction growth is particularly connected to satisfaction in the emerging market segments including India, Brazil, and, South Africa.

For instance, India has seen a 50% transaction increase and 80% customer satisfaction even though deploying edge infrastructure in such areas dramatically improves service availability and speed. These regions, that were always limited in latency and bandwidth, are in great benefit to the ability of edge computing to process transactions nearer to where they originate from.

The USA, UK and Germany are among the developed economies and their transaction volume is modest but with a 35% – 40% increase, their fraud detection accuracy is impressive – 94% -97% and customer satisfaction is high at 84% – 88%.

This trend is due to the level of financial development of these countries where edge computing improves accuracy and security by, for instance, real-time fraud prevention and

compliance checking. The overall high rates of fraud identification rates translate to further enhanced customer confidence and; the financial risks minimization hence the ability to maintain high levels of satisfaction.

Nevertheless, percentages of cost reduction hit the shrinkage summit in contrast to financial system maturity. For instance, cost savings of 30%-31% are realized by China and India that has favoured enhanced operational effectiveness and less dependence over centralized cloud servers.

However, developed countries achieve cost savings in the 20-27% range because their systems already perform with acceptable efficiency. The heatmap demonstrates how edge computing is gaining advantage in meeting the specific needs of different geographical locations.

By filling gaps in financial access and organizational productivity, edge technologies improve results while promoting competitiveness. This analysis also prescribes the need for organizations to deploy edge infrastructure in a way that meets the requirements of each region.

3.7 Comparing Financial metrics

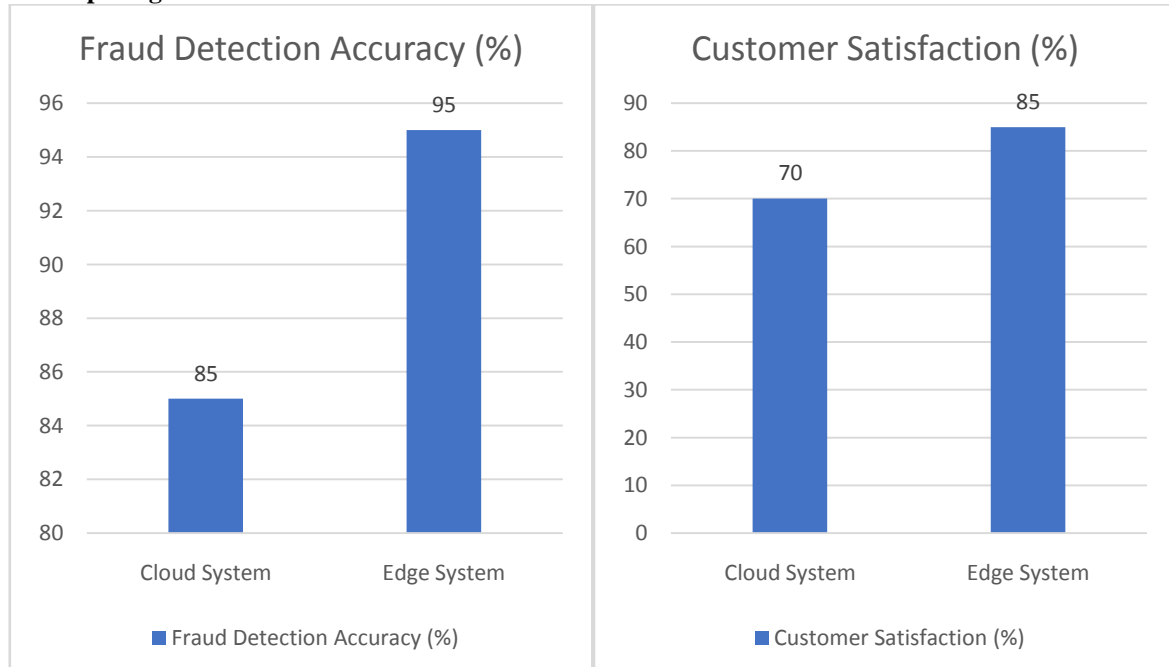




Figure 3. Comparative bar graphs on metrics

The two comparative bar graphs represent clear and powerful differences between cloud and edge computing when it comes to financial planning. The first graph pertaining to fraud detection accuracy shows that edge computing outperforms cloud systems with a 95% of detection rate compared to 85%. This means that edge systems receive data and process it locally, and in real time, making it easier for them to detect fraudulent transactions than a centralized system hence increasing security and decreasing the possibility of incurring a loss.

The second line chart that focuses on the customer satisfaction has a significant increase in edge over cloud; 85%: 70%. This 15% represents the ways by which real time data processing minimizes latency and invites quicker service, making the customers happier. It is for these reasons that in industries such as finance where response time is core to user experience it brings an actual value proper by reducing the time taken.

The third graph in terms of cost basically shows a slightly higher difference between the two systems. While cloud computing provides a 20% cost savings, edge computing bests it with a 30% cost savings. This additional 10% can be attributed to local processing where the circuit is closer to the computation and does not need to transfer or store a large amount of data to central computer servers. The edge system, thereby minimizes operational costs by not relying so much on cloud structures,

which usually conventionally come at a higher price.

The last graph on the transaction growth also supports offloading benefits of having edge computing. That means that edge computing has the flexibility and scalability needed to achieve 50 percent growth in transactions every year compared to 35 percent for cloud systems. For businesses to sustain the growth in a dynamic market it becomes more and more important to handle more transaction/calculation with low latency and hence edge systems become more essential for continuous growth.

IV. CONCLUSION

From the analysis carried out in this research paper, it becomes apparent that the value of edge computing goes a long way in improving real-time financial planning by increasing the efficiency in fraud detection, customer satisfaction, cost, and transaction compared to the traditional cloud computing. The implications effectively underpin the importance of implementing edge technologies for motivating new approaches to service delivery and enhancing operational performance among financial institutions.

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